Apparel Care Instructions

DTF Printed Apparel (direct-to-film)

Our suppliers use the latest direct-to-film (DTF) printing technology to offer high-quality prints that will maintain great colour and vibrancy over time—even exceeding the colour fastness of the garment itself.

Keep in mind that the original manufacturer's care instructions don't take into consideration the DTF printing process. So we suggest following the care instructions on this page to learn how to take care of your printed garments properly.

DTF printed apparel can be machine-washed cold, inside-out on a gentle cycle using your washer's recommended amount of detergent. You shouldn't use any fabric softeners. It can be tumble-dried on a low cycle, however air drying is preferred for the print to last longer.

When it comes to ironing, use a cool iron inside-out. Don't iron the print.

Follow these instructions carefully to avoid fading and cracking of the print, and shrinking the garment that can occur if you wash or dry it on a high setting.

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